



Contact: Christina Chely

**FOR IMMEDIATE RELEASE**

Marketing & Public Relations Manager  
Finger Lakes Wine Country  
607.936.0704  
[cchely@fingerlakeswinecountry.com](mailto:cchely@fingerlakeswinecountry.com)

**FINGER LAKES WINE COUNTRY, NY ANNOUNCES SUMMER STAY & SEE**

*Experience the very best of Finger Lakes Wine Country this summer!*

(Finger Lakes Wine Country, NY) May 11, 2010 - - Visitors to [Finger Lakes Wine Country](#), New York will receive the VIP treatment this summer when they stay three consecutive nights, Sunday-Thursday, at participating accommodations throughout the region beginning June 1 and concluding September 9, 2010. Over 20 accommodations will be offering the [Summer Stay & See](#) package, which includes the exclusive Finger Lakes Wine Country Experience Passport.

“We’ve lifted all the velvet ropes for visitors who take advantage of the Summer Stay & See package and receive the Finger Lakes Wine Country Experience Passport,” commented Morgen McLaughlin, president of Finger Lakes Wine Country Tourism Marketing Association. “The Experience Passport is like the all-access pass to the region. It will promise visitors a once-in-a-lifetime summer vacation in Finger Lakes Wine Country. Even those who visit the Finger Lakes year after year, with this new passport, they’re sure to experience the area like never before. ”

The key to the Summer Stay & See Promotion is the Finger Lakes Wine Country Experience Passport. The Experience Passport grants visitors the opportunity for exclusive tours, tastings, even exclusive seating and restaurant experiences, and access to the movers and shakers of the region. When visitors book the Summer Stay & See package they can take a few laps around the historic [Watkins Glen International](#) racetrack for only \$10. Have dinner on the terrace at Veraisons Restaurant at the [Inn at Glenora Wine Cellars](#), Experience Passport holders are guaranteed the best seat in the house. Passport holders may also receive a private one hour tour of

the [Rockwell Museum of Western Art](#) in Corning. Many wineries in the region will offer exclusive experiences for Passport Holders. Receive a private tour and tasting on the deck overlooking beautiful Keuka Lake Valley at [Hunt Country Vineyards](#). Enjoy an exclusive dessert wine tasting in the view tower of [Heron Hill Winery](#). Enjoy a wine, chocolate, and cheese tasting at [Lucas Vineyards](#), and private tasting and tour at [Hermann J. Wiemer Vineyards](#), [Fox Run Vineyards](#) and [Hazlitt 1852 Vineyards](#).

The list of accommodations, attractions, restaurants, and wineries participating in the Summer Stay & See promotion can be found at [www.SummerStayandSee.com](http://www.SummerStayandSee.com). Visitors interested in booking their three-night getaway to Finger Lakes Wine Country this summer can visit this Web site and choose from the diverse list of accommodations from charming bed and breakfasts like the Black Sheep Inn, Echoes of the Glen, Elmira's Painted Lady, the Rosewood Inn, and Los Gatos Bed & Breakfast; to family friendly properties like the [Holiday Inn Riverview in Elmira](#); to cozy lakefront Inns like the [Inn at Glenora](#); to luxurious hotels like the [Watkins Glen Harbor Hotel](#). If visitors would like further assistance in travel planning, call the Finger Lakes Wine Country offices toll free at 800.813.2958.

Finger Lakes Wine Country is one of the most affordable wine country destinations in North America with three wine trails; over 100 wineries including [Dr. Frank's Vinifera Wine Cellars](#), [Fox Run Vineyards](#), [Glenora Wine Cellars](#), [Hazlitt 1852 Vineyards](#), [Heron Hill Winery](#), and [Rooster Hill Vineyards](#); and over 400 unique things to do including shopping and dining experiences, world-class museums like The Corning Museum of Glass and the Rockwell Museum of Western Art; and a local culture that is both warm and welcoming. For further information visit [www.FingerLakesWineCountry.com](http://www.FingerLakesWineCountry.com) and [www.SummerStayandSee.com](http://www.SummerStayandSee.com).

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