

Finger Lakes Wine Country Tourism Marketing Association
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FOR IMMEDIATE RELEASE

FINGER LAKES WINE COUNTRY, NEW YORK ANNOUNCES WINTER WINE WEEKENDS
With so much to do, why not stay another day? After all, it's FREE!

(Finger Lakes Wine Country, NY) November 12, 2009 - - Visitors to [Finger Lakes Wine Country](#), New York are encouraged to “stay another day” this winter with the launch of a new promotion in early 2010. [Winter Wine Weekends](#) offer a buy two nights get one night free deal at select accommodations throughout Finger Lakes Wine Country. In addition to the extra night at no charge, guests will also receive a complimentary bottle of Finger Lakes wine and a Finger Lakes Wine Country Gift Pack with each Winter Wine Weekend reservation. The Gift Packs will include items such as coupons for shopping and dining, tickets for complimentary wine tastings, and gift certificates. The Winter Wine Weekend promotion begins Monday, January 4 and concludes Sunday, March 21, 2010.

“The winter months are a wonderful time to visit Finger Lakes Wine Country,” commented Morgen McLaughlin, president of Finger Lakes Wine Country Tourism Marketing Association. “Enjoy the region’s cozy atmosphere, warm hospitality, and many things to do. Winter Wine Weekends are a great reminder that Finger Lakes Wine Country is a year-round destination and easily accessible during the winter months.”

The list of ever-growing accommodations participating in the Winter Wine Weekends “stay another day” promotion can be found at www.WinterWineWeekend.com. Visitors interested in booking their three night getaway to Finger Lakes Wine Country can visit this website and choose from the diverse list of accommodations from charming bed and breakfasts like Echoes of the Glen in Watkins Glen, Elmira’s Painted Lady, Halcyon Place Bed & Breakfast, and Los Gatos Bed & Breakfast; to value properties like Lodge on the Green; to luxurious hotels like the [Watkins Glen Harbor Hotel](#). If visitors would like further assistance in travel planning, call the Finger Lakes Wine Country offices toll free at 800.813.2958.

Finger Lakes Wine Country is one of the most affordable wine country destinations in North America with three wine trails; over 100 wineries including [Dr. Frank’s Vinifera Wine Cellars](#), [Fox Run Vineyards](#), [Glenora Wine Cellars](#), [Hazlitt 1852 Vineyards](#), [Heron Hill Winery](#), and [Rooster Hill Vineyards](#); and over 400 unique things to do including shopping and dining experiences, world-class museums like The Corning Museum of Glass and the Rockwell Museum of Western Art; and a local culture that is both warm and welcoming. For further information visit www.FingerLakesWineCountry.com and www.WinterWineWeekend.com.

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