

**FOR IMMEDIATE RELEASE**

Rockwell Museum of Western Art  
111 Cedar Street, Corning, NY 14830

Date: January 19, 2010

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**First Fridays: Connect with the Rockwell!**

CORNING, NY – Begin each month in a unique and stylish atmosphere at *First Fridays*. The Rockwell Museum of Western Art is excited to announce a new program series called *First Fridays: Connect with the Rockwell*.

Kick off your weekend with an insider's look into the Rockwell Museum's fine art collection while enjoying Finger Lakes wine and cheese tastings. Relax in the breathtaking ambiance of the Rockwell Museum with friends both old and new. *First Fridays* is free and open to the public.

Just a few steps from the Museum, continue your evening in Corning's Gaffer District by enjoying the unique dining experiences offered in the District.

The opening night of *First Fridays* will be held on \*Friday, February 5, 2010 from 5 p.m. – 7 p.m. and will feature wines from Atwater Estate Vineyards located on Seneca Lake. ([www.atwatervineyards.com](http://www.atwatervineyards.com))

For the summer months of June, July, and August, *First Fridays* will be dedicated to serving young families. The young and young-at-heart are invited to participate in a variety of drop-in family activities. Admission and activities are free of charge.



Friday, February 5 @ 5 p.m. – 7 p.m. – Opening Night

Friday, March 5 @ 5 p.m. – 7 p.m.

\*(Due to the Good Friday holiday on Friday, April 2, 2010, *First Fridays: Connect with the Rockwell* will not take place)

Friday, May 7 @ 5 p.m. – 7 p.m.

Friday, June 4 @ 5 p.m. – 7 p.m.

Friday, July 2 @ 5 p.m. – 7 p.m.

Friday, August 6 @ 5 p.m. – 7 p.m.

Friday, September 3 @ 5 p.m. – 7 p.m.

Friday, October 1 @ 5 p.m. – 7 p.m.

Friday, November 5 @ 5 p.m. – 7 p.m.

Friday, December 3 @ 5 p.m. – 7 p.m.

Follow the Rockwell Museum's First Fridays on Facebook. Become a fan today!



### **About the Rockwell Museum of Western Art**

Accredited by the American Association of Museums, the Rockwell Museum of Western Art is located in the center of the Finger Lakes Wine Country of New York State and in the heart of Corning's Gaffer District. The Museum is open to the public seven days a week; hours are 9:00 a.m. to 5:00 p.m. Membership to the Museum includes yearlong free admission. For more information, please visit us online at [www.rockwellmuseum.org](http://www.rockwellmuseum.org).

In these tough economic times, we recognize that the concept of "community" means so much. In response, we are offering free admission on Sundays now through April 2010. We invite you, our community, to the Museum and to be inspired by our vision, collections and programs. Kids & Teens are always FREE (19 & under).