

Finger Lakes Wine Country Tourism Marketing Association

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FOR IMMEDIATE RELEASE

WORLD-CLASS RIESLING IN FINGER LAKES WINE COUNTRY, NEW YORK

To celebrate the Finger Lakes leading varietal, the month of May has been declared Riesling Month. [May is Riesling Month](#) will be an annual celebration throughout the region. Special events will take place throughout the month and focus on the world-class production of Riesling. This year, May is Riesling Month features specialty winemaker dinners, exclusive tastings, free shipping on Rieslings at participating wineries, and Riesling themed hotel packages. Mark your calendars for May is Riesling Month 2010, which is guaranteed to be just another *Riesling* to escape to [Finger Lakes Wine Country](#).

Riesling is the region's most widely planted Vinifera varietal, with 523 acres. The microclimate condition and the slate soils that are so special to the Finger Lakes is exactly what makes Riesling thrive. The wineries of Finger Lakes Wine Country continue to be internationally recognized for their award-winning Rieslings and are winning accolades from the industries thought leaders.

Finger Lakes Rieslings have been featured in *Wine Spectator*, *Wine Enthusiast*, *Food & Wine*, *Wine & Spirits*, *Decanter*, among others and have won many prestigious medals at wine competitions like Riesling du Monde, or Rieslings of the World, in the Alsace region of France.

Rieslings in Riedel

When such prestige and acclaim surrounds any wine, Georg Riedel of Riedel Glass Austria takes notice. He has developed a specific glass for every standout wine throughout the world, and visited Finger Lakes Wine Country in August 2008 to choose which glass would best showcase the cool-climate Riesling wines. "My excitement and respect for Finger Lakes wines continues to grow. At our recent workshop, I very much enjoyed leading your senses towards the tool which expresses the finesse and delicacy of your Rieslings in the right glass," Mr. Riedel stated.

International Award Winners

Wineries such as [Glenora Wine Cellars](#), [Dr. Konstantin Frank Vinifera Wine Cellars](#), [Hazlitt 1852 Vineyards](#), [Rooster Hill Vineyards](#), and [Fox Run Vineyards](#), among others have won international awards. In 2008, Dr. Frank's received incredible recognition – winning gold at the Los Angeles wine competition and were even featured on *The Today Show*. Glenora Wine Cellars continues to win medals in a variety of competitions and in September of 2008, the Beverage Testing Institute, which is considered the foremost authority on rating wines internationally, gave 91 points for their Vintner Select Dry Riesling. Hazlitt 1852 Vineyards was not only chosen as one of

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America's 25 favorite tasting rooms by *Wine Enthusiast*, but continues to gain popularity for their notorious Red Cat, the official Hot Tub Wine, as well as receiving high marks for their vinifera varietals. Rooster Hill Vineyards continues to gain recognition from international competition and receiving high marks from the leading industry publications. The Rooster Hill 2007 Dry Riesling scored a 91 from *Wine & Spirits Magazine*. In 2008, Fox Run Vineyards was chosen by *Wine & Spirits Magazine* as one of the top 100 wineries in the world. This was a first for any New York State winery, and speaks volumes to the wineries and the quality of the wine that is being produced right in your backyard in Finger Lakes Wine Country.

More information on [May is Riesling Month](#) can be found at [FingerLakesWineCountry.com](#). Finger Lakes Wine Country is a world-class wine region in New York State that boasts excitement, affordability, and fun for everyone. Begin planning your escape to Finger Lakes Wine Country now at [FingerLakesWineCountry.com](#). Download a free travel guide, build your own personalized itinerary, and discover your ideal vacation destination that is just down the road.

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